



Press release – May 2005

Appointment of Philippe AUGIER to the Board of Maison de la France

Léon BERTRAND, the Minister for Tourism, has recently appointed the Mayor of Deauville and President of France Congrès, Philippe AUGIER, to the Board of Maison de la France. Since 24 March the Board is chaired by Paul DUBRULE, co-founder of ACCOR.

Both as President of France Congrès – an organisation currently including 47 conference towns – and given his personal knowledge of the tourist industry, Philippe AUGIER intends to play an active role in defining and implementing the strategy for Maison de la France, notably in the field of business tourism.

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